

Enormous Writing Projects

Hell

You

# Don't sweat the big stuff.

Give it to us. We live for giant writing projects—and making sure they're painless for you.

Large magazines, hundreds of pieces of collateral, 100+ page websites—hell yes, we've conquered them all.

So bring us your challenges. The bigger, the better. You'll have more time in your day, more space on your desk and more praise than you can handle.



**GARFINKEL + ASSOCIATES**  
*brighter writing*

**301-961-0000** [www.garf.info](http://www.garf.info)

**ADS + ANNUAL REPORTS + BOOKS + BRANDING + BROCHURES  
DIRECT RESPONSE + NEWSLETTERS + OP-EDS + PRESENTATIONS  
PRESS MATERIALS + SPEECHES + VIDEOS + WEB SITES**

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\_\_\_\_\_ couldn't believe it: another  
(your name)  
**GINORMOUS** \_\_\_\_\_ writing project?  
(expletive)  
Like \_\_\_\_\_ didn't have enough  
(your name)  
\_\_\_\_\_ going on.  
(expletive)

"I didn't really want to do that stupid  
\_\_\_\_\_ anyway,"  
(super awesome weekend activity)  
said \_\_\_\_\_.  
(your name)



Hey \_\_\_\_\_,  
(your name)  
we've got you covered.

One call to Garfinkel + Associates saves the day—  
and your weekends and evenings too.

Our unique team of \_\_\_\_\_  
(synonym for awesome)  
writers is built for projects  
the size of \_\_\_\_\_.  
(favorite dinosaur or planet)

Hundred-page books, dozens of video scripts,  
exhibit halls full of engaging content—we do it all.

So when you need the right words—and lots of  
them—give us a call. You'll be \_\_\_\_\_.  
(synonym for thrilled)



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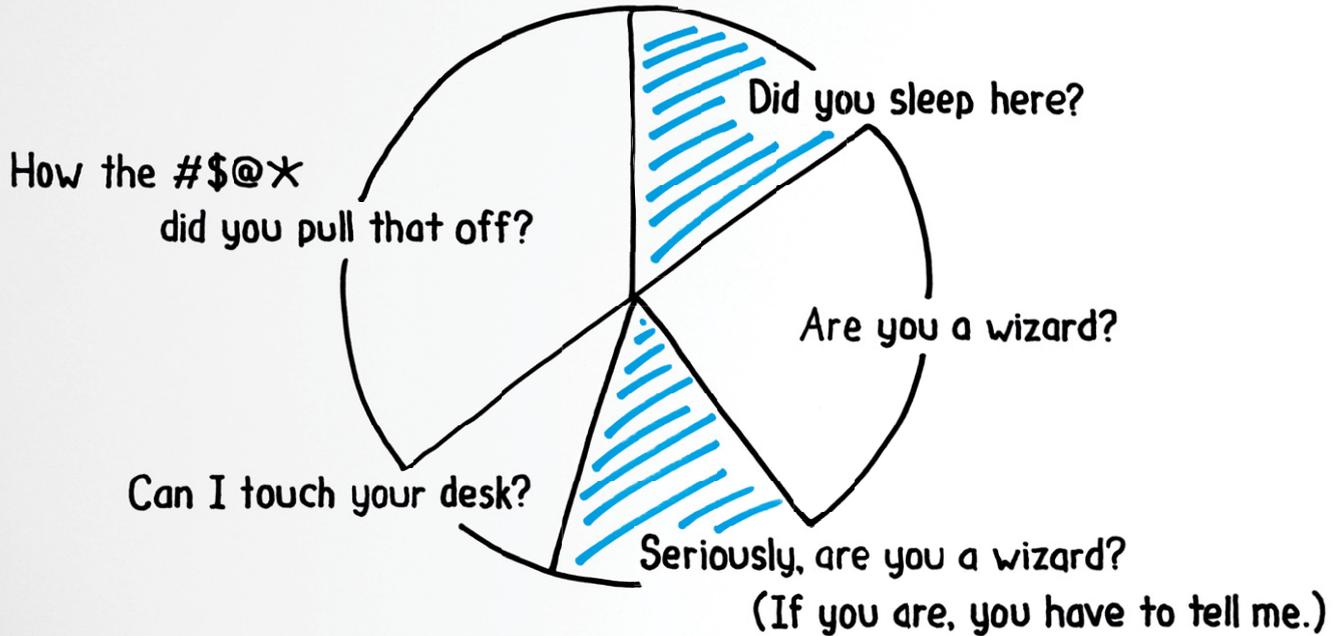
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# When Huge Writing Projects Score Big

## TOP QUESTIONS from Your Colleagues



# Go ahead, reap all the glory.

We don't mind. Just working on your enormous writing project is reward enough for Garfinkel + Associates.

Colossal campaigns, big books, vast video collections—we're built for the giant challenges. No matter how you slice it, our experience and team approach add up to the best results.

Give us a call, and let's work some magic.



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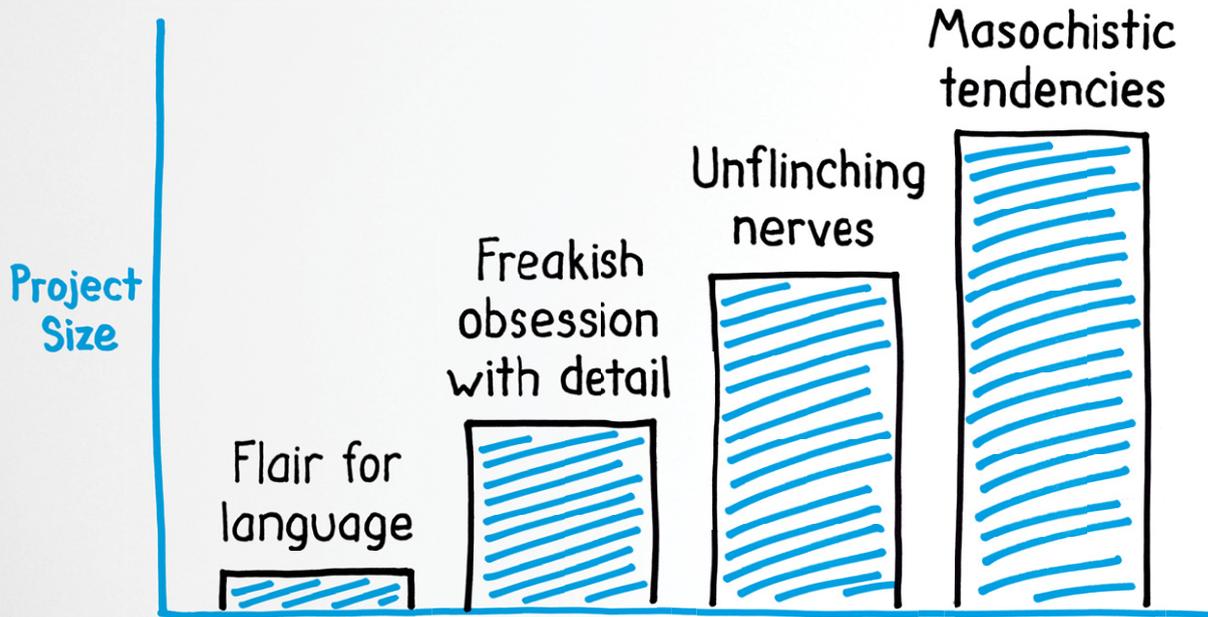
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# BARD CHART

What qualities does your big writing project demand?



# Massive writing projects require special traits.

You'll find them all at Garfinkel + Associates.

The versatility to produce issue after issue of great magazines. The agility to script dozens of videos in a week. The stamina to create hundreds of pieces of corporate collateral.

No matter how tall the task, our team measures up. If you need superior copy on time, on budget and on the mark, give us a call.



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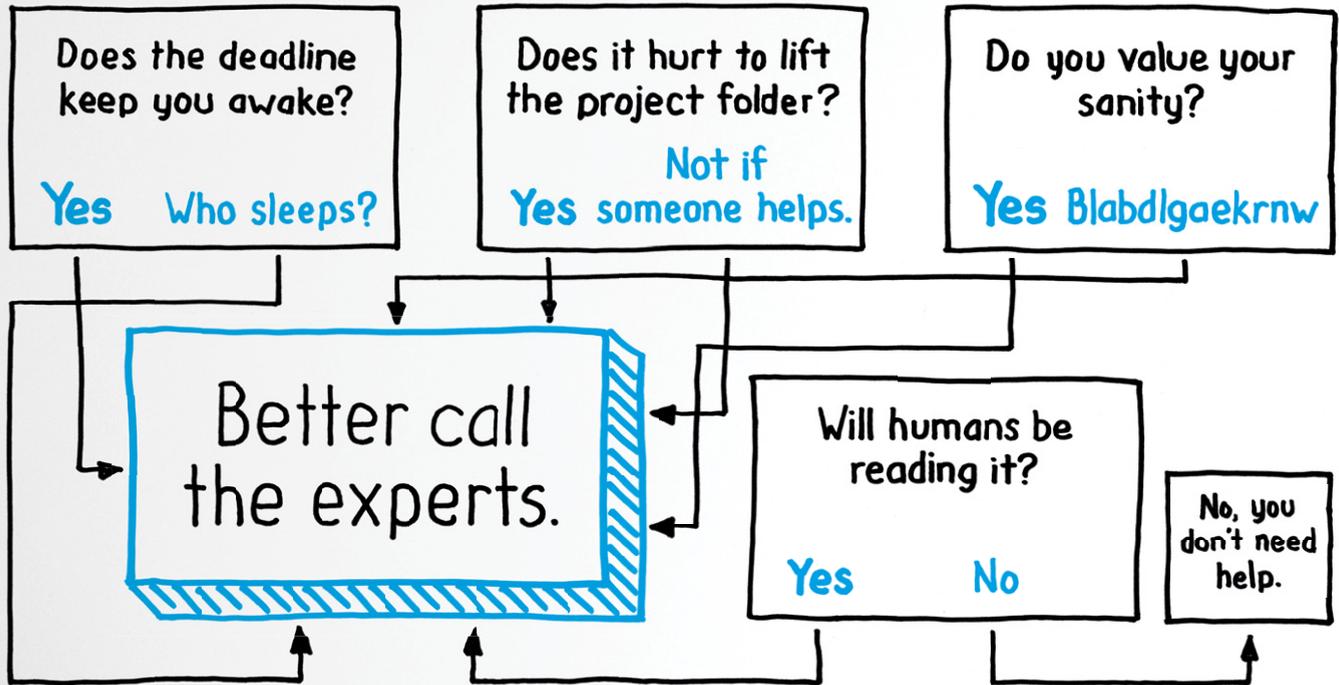
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# Do you need **help** with that MASSIVE writing project?



# Every big writing project consists of hundreds of small—but critical—decisions.

At Garfinkel + Associates, we guide you through each one, leading to one giant success.

From weaving a consistent voice throughout 100 web pages to mastering every detail of a 90-page book, we've done it all before. Our process is seamless, and your product is spot on.

For your biggest writing projects, the choice is easy: All arrows point to G+A.



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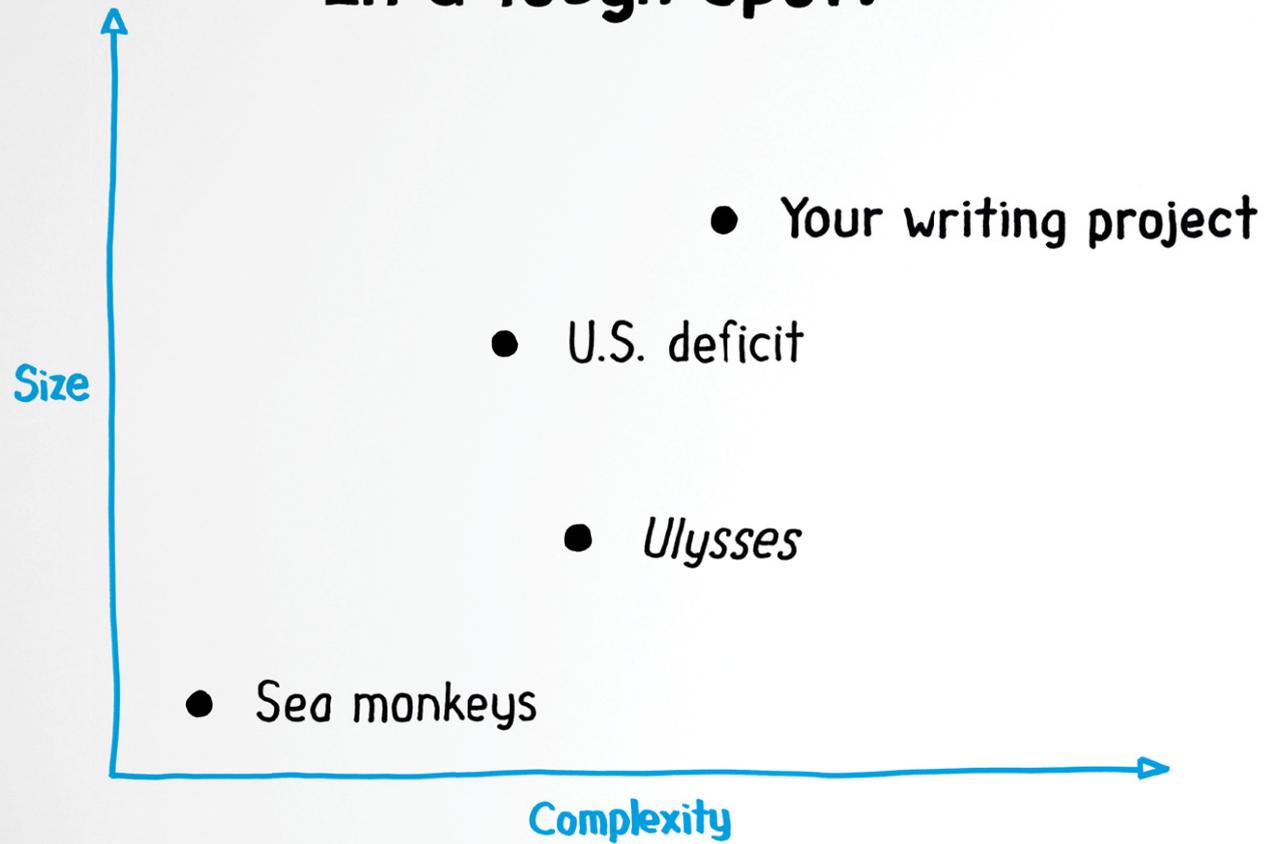
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# In a Tough Spot?



# Behemoth writing project? Complex topics to cover?

Bring in the heavy hitters at Garfinkel + Associates.

There's no subject or scope of work our team can't tackle. Exhibit halls full of captivating content, vast collateral collections, commemorative coffee-table books—you name it, we tame it.

So size up your challenge, raise your expectations and pick up that phone. Then prepare for results that are positively off the charts.



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