

KIPP DC

ANNIVERSARY REPORT

10

YEARS and
COUNTING



80

FIFTH-GRADERS

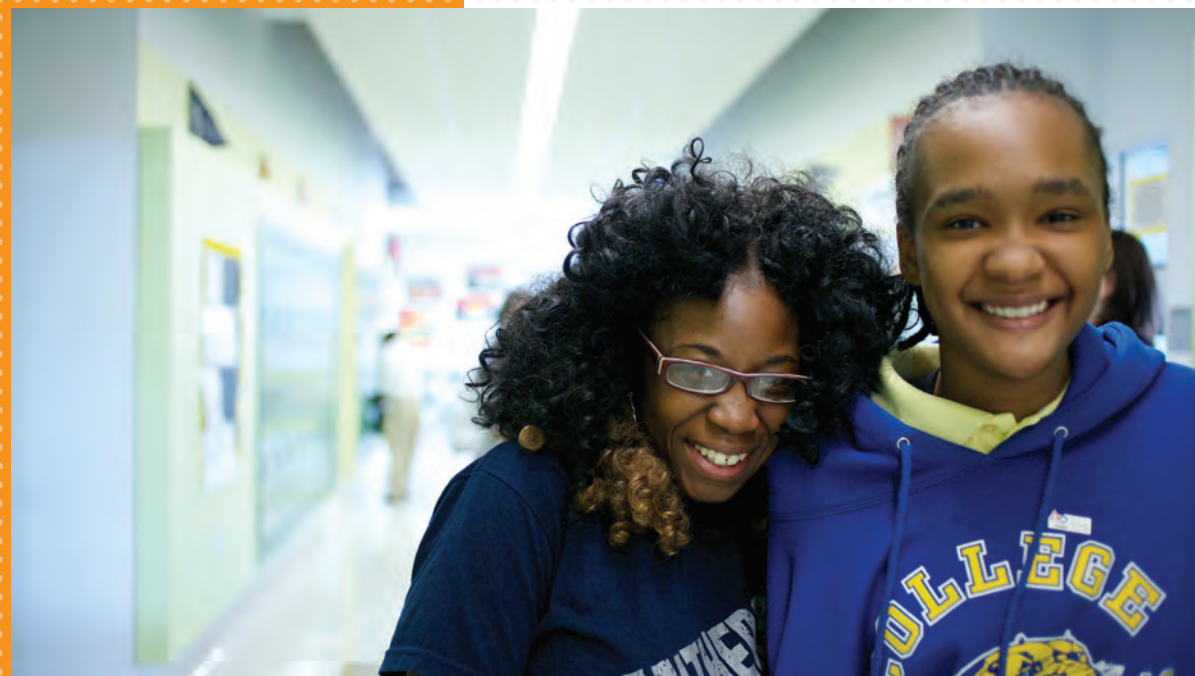
gathered in the basement
of an Anacostia church in
September 2001.

For six days a week, this rented space was the first KIPP DC school. Students fed off the energy of five exceptional teachers who espoused the virtues of hard work and the promise of bright futures. By the end of 2001, these students produced some of DC's highest standardized test scores for their grade. Three years later, their scores were the city's highest—and a decade of impressive results was under way.



KIPP is a national network of free, open-enrollment, college-preparatory public schools with a track record of preparing students in underserved communities for success in college and in life. There are currently 109 KIPP schools in 20 states and DC that together serve more than 32,000 students.

The national KIPP movement began in 1994 when two teachers, Mike Feinberg and Dave Levin, launched a 5th-grade public school program in inner-city Houston, Texas, after completing their commitment to Teach For America.



Dear Friends:

For KIPP DC, numbers tell a convincing story. In the following pages, you'll find evidence that our model for urban education works.

In 2001, when I opened KEY Academy, I went door-to-door to recruit 80 students. Today, we're 10 schools and 264 teachers strong, growing to serve 3,500 students. We're one of DC's highest performing networks of public charter schools.

What's next? Building on our successes. Our model has tremendous potential to improve results for students not only within KIPP, but across public schools in DC and beyond.

There's strength in numbers—and I invite you to join ours. Together, let's lead another decade of achievement in DC's underserved communities.

Sincerely,

Susan Schaeffler
FOUNDER AND CEO



KIPP DC students spend

35%

more time in school than their peers in traditional public schools. And that makes all the difference.

We've proven that when you put in the time, any student—regardless of circumstance—can achieve.

Our students go to school two Saturdays a month, 11 months a year. During the nine-hour school day, they receive individual attention as they progress through rigorous lessons in mathematics, writing, history, civics and other core subjects. They broaden their horizons by visiting colleges, learning a musical instrument and playing sports.

Dream Big

We count among our results the cultivation of students' drive and ambition. Students like Jennifer Jones. Though only a junior at KIPP DC: College Preparatory, Jennifer has her aims firmly in place.

"I'm going to get my bachelor's in mathematics education, my master's in childcare and development, and my PhD in business management," she says. "After teaching math for a while, I'm going to open my own KIPP school."

KIPP DC arranged to give Jennifer a head start on her dream. During summer months, she interns with a 5th-grade math teacher at AIM Academy, her alma mater.

Active and Accountable

Walk into any KIPP DC classroom and you'll feel the energy. Upbeat teachers use games and incentives to clarify concepts and keep learning joyful.

We've built a culture where everyone is responsible for his or her actions. Mantras such as "Work Hard. Be Nice." and "No Shortcuts. No Excuses." line our hallways—and ring true in every class.



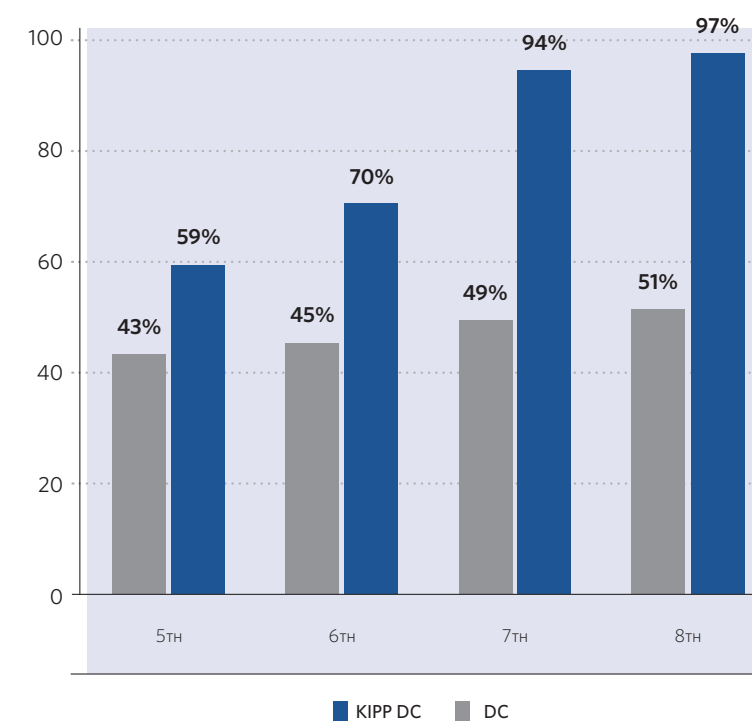
FAMILY MATTERS

Parents, grandparents, guardians—they're vital to student success. We place special emphasis on increasing parental involvement and keeping the lines of communication wide open.

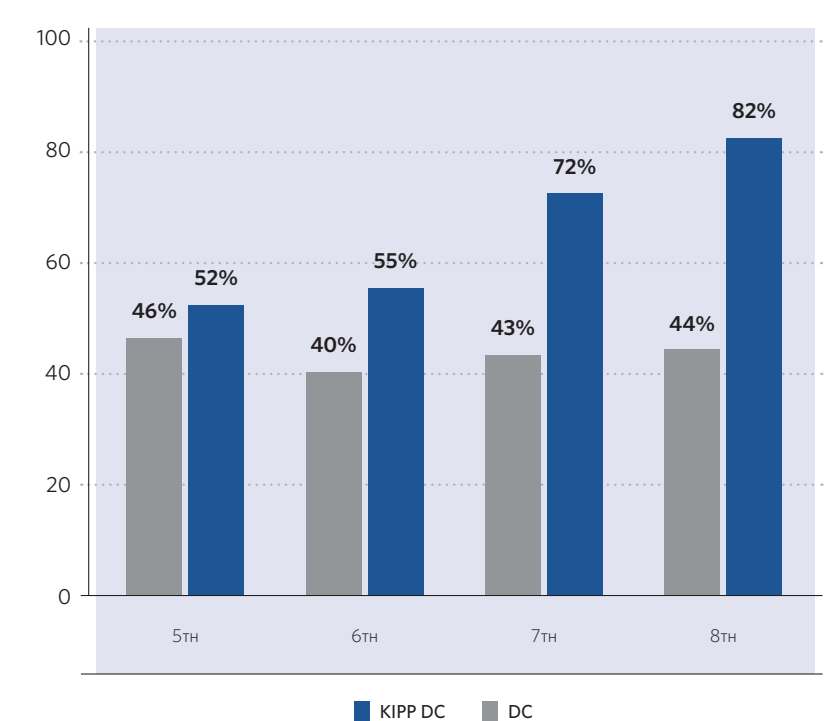
Before Nikaih Young even started at KIPP DC, two teachers visited his home to meet him and his parents. "They went over everything, so we'd know exactly what to expect," says Nicole, Nikaih's mom. "They still give us individual attention, just like our son receives in class."

KIPP DC Students Score Higher: 2011 DC Comprehensive Assessment System Results

Math Proficiency



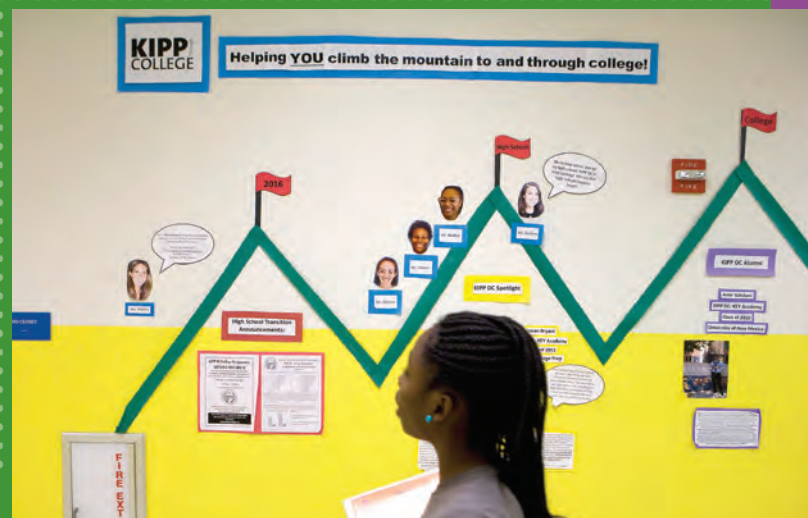
Reading Proficiency





93%

of KIPP DC students graduate high school. Ten years ago, a success rate like this was unheard of in the District.



FINISHING STRONG

When Trauvello Stevenson first transferred to KEY Academy in 7th grade, she tested behind her classmates in math. She wasn't alone. Many students enter KIPP DC several grades behind their peers. But with extra attention and dynamic instruction, they quickly become some of the city's highest performers.

Trauvello eventually outpaced the norm for her grade. She was accepted to a top magnet high school, where she scored two grade levels higher than the average for 9th-graders on her math placement test.

"KIPP is challenging, but you see the benefits later," says Trauvello, now attending the University of Oklahoma. "If not for the help I received from my KIPP DC teachers, I never would've gotten to attend a good high school, let alone my choice of college."

"I've worked with many educational initiatives in the past, but none like KIPP DC. Just look at the results. If our country's education system followed the KIPP philosophy of working harder, I think we'd be a lot further ahead."

TERRY GOLDEN, KIPP DC CHAIRMAN

College: Not If, But Where

From day one, college is the goal at KIPP DC. Students proudly wear shirts announcing their college graduation year. They take field trips to campuses.

And this intensified focus works: Nearly 80% of our students matriculate to college, compared to the 29% of DC students who do so from other schools.

For all their hard work, KIPP DC alumni have earned \$5 million in scholarships and financial aid to date. They make the most of their opportunities and are on target to double the college graduation rate in DC's underserved communities.

Support Every Step of the Way

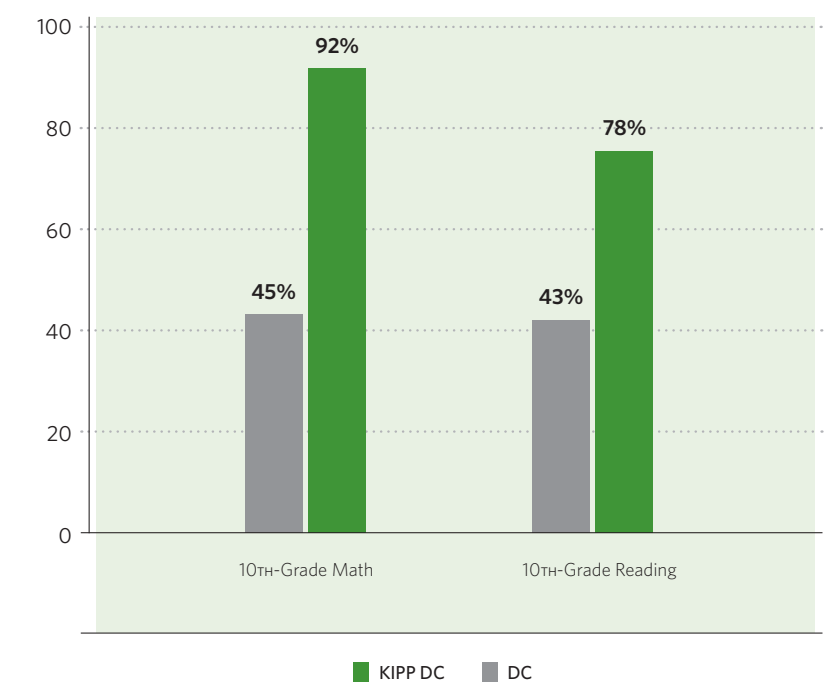
Our KIPP Through College program prepares all students to successfully transition through their primary grades, high school, college and beyond. Students know they can turn to KIPP DC for help at any time, for any reason.

KIPP THROUGH COLLEGE PROVIDES ONGOING SUPPORT BY:

- Helping students and families navigate the high school transition and college admissions process
- Providing resources such as academic advisement and tutoring, SAT prep, financial aid workshops, scholarship opportunities, college visits and more
- Connecting alumni to on-campus resources and other KIPP students at their high schools and colleges
- Offering internship guidance and workforce readiness training

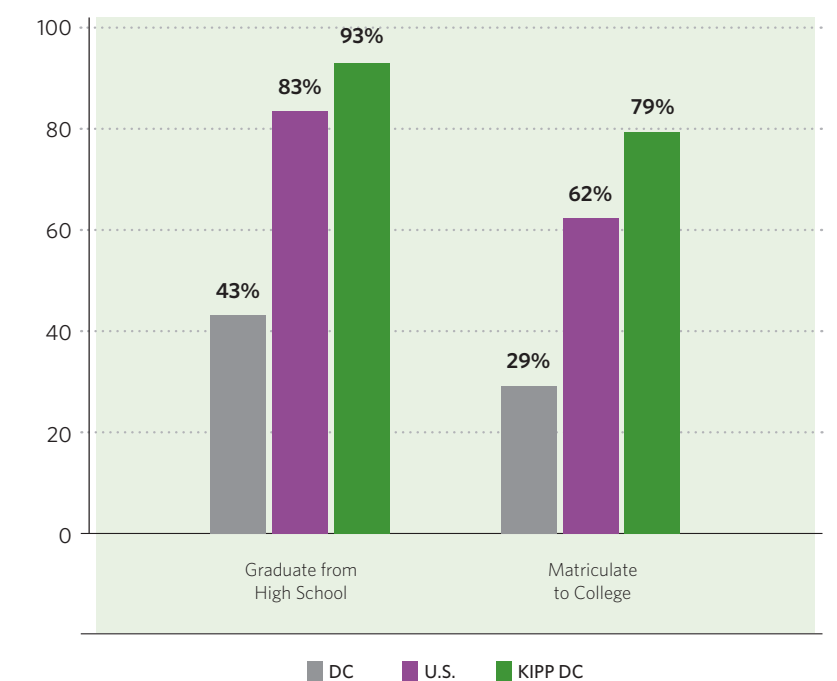
Higher Marks in High School

2011 DC Comprehensive Assessment System Results



KIPP DC Students Move Up

Alumni Outpace DC and U.S. Averages for Graduating High School and Entering College



KIPP DC is a growing network of open-enrollment college-preparatory public schools that currently serves 2,600 students at nine schools. At capacity, more than

3,500

students will attend 10 schools at three campuses across Washington, DC.

"KIPP is a bolt of lightning on the DC education scene. Because of its achievements, no one can ever say again that children from DC's poorest neighborhoods cannot perform at the highest level educationally."

DONALD GRAHAM, CHAIRMAN, THE WASHINGTON POST COMPANY
MEMBER OF KIPP DC BOARD OF TRUSTEES

Shaw Campus
(421 P Street, NW)

- Grow Academy, opened 2010, serves PreK and Kindergarten
- Lead Academy, opens 2012, serves grades 1-4
- WILL Academy, opened 2006, serves grades 5-8

Benning Road Campus
(4801 Benning Road, SE)

- LEAP Academy, opened 2007, serves PreK and Kindergarten
- Promise Academy, opened 2009, serves grades 1-4
- KEY Academy, opened 2001, serves grades 5-8

Headquarters
(1003 K Street, NW)

- 28 headquarters staff
- 326 regional staff

Douglass Campus
(2600 Douglass Road, SE)

- Discover Academy, opened 2009, serves PreK and Kindergarten
- Heights Academy, opened 2011, serves grades 1-4
- AIM Academy, opened 2005, serves grades 5-8
- College Preparatory, opened 2009, serves grades 9-12

KIPP DC's Capital Teaching Residency (CTR) will train

400

highly effective teachers by 2015. Like our dedicated teachers today, they will stop at nothing to help their students thrive—in school and otherwise.



Entrepreneurial Educators

KIPP DC teachers work from a common curriculum, but they also have the autonomy to be creative in their approach and determine what works best for each of their students.

Our teachers also have access to robust online resources featuring lesson plans and best practices. And once a year, each campus closes for a day so teachers can visit other KIPP schools to observe, learn and share with colleagues.

Learning to Lead

The Capital Teaching Residency (CTR) provides aspiring teachers from diverse backgrounds with the training and tools to become effective leaders in urban education. New teachers work alongside exceptional mentors in high-performing charter schools. They commit to boosting student achievement locally by teaching in DC for a minimum of two years after completing the program. By 2015, CTR graduates will enrich the lives of nearly 30,000 students.

TRAINING TOMORROW'S BEST

After graduating from the University of Pennsylvania's Wharton School, Cassie Tognoni worked as an investment banker, but her lifelong passion for urban education drew her irresistibly to KIPP DC's Capital Teaching Residency (CTR).

For one intensive year, Cassie observed teachers in two math classes, developed coursework, managed smaller classes and provided after-school tutoring. Then she took on a high-stakes challenge, tutoring a student who had repeated 6th grade and needed to pass summer school math to stay at KIPP DC.

Instead of the usual 30-minute sessions, they worked more than four hours a day. By summer's end, he not only passed his math exam, but scored 100 percent.

"I've been very thankful for my education. It's enabled me to do whatever I want," Cassie says. "But America's not the land of opportunity for many urban kids who lack that kind of education. High-quality teachers are the way to reform urban education, and KIPP DC is focused on getting the very best teachers in the classrooms."

TRUE TO HER WORD

Delonte, a 5th-grade student at KEY Academy, struggled with reading and grew frustrated with his studies. After school hours, his teacher, Khala Johnson, purchased a picture dictionary she thought would help. She personally delivered the book to Delonte at home.

His mother was floored by the gesture. But to Khala, she was simply fulfilling a promise to help Delonte read.

"We believed in him," Khala says. "We knew he could catch up, and we weren't going to let him down."





19

OF OUR 20

principals and vice principals
started as KIPP DC teachers.



We hire leaders for impact, deliberately seeking those with strong leadership potential to produce results not just in the classroom, but in schools, systems and communities overall.

Our headquarters staff includes many former teachers who understand how to combat the challenges that schools face on a daily basis. Organic growth and practiced leadership have brought the KIPP DC model to life in a way that is changing the face of public education in DC—and has tremendous potential to do so far beyond the city's border.



A TRAILBLAZING BOARD OF TRUSTEES

We excel at leadership because we've learned from the best. For 10 years, the passionate, driven professionals on our board have personified our mission, strengthened our course and inspired the results we always dreamed possible.

Terence Golden, Chairman
Bailey Capital Corporation

David Bradley
Atlantic Media Company

John Duff, Treasurer
Duff Ackerman & Goodrich LLC

Earl Galleher
Basho Technologies, Inc.

Donald Graham
The Washington Post Company

Dr. Charlene Drew Jarvis
Former President, Southeastern University

Heimy Salgado
Teacher Representative, KIPP DC

Susan Schaeffler
KIPP DC

Stu Solomon
Accenture

Vanessa Vedder
Parent Representative



"KIPP DC instills confidence in children. We're making their worlds bigger, so they can have the power and the cultural currency to make the choices that they want for themselves. We provide students with tools so they can realize their dreams. KIPP DC gives kids the education they deserve."

JESSICA CUNNINGHAM, CHIEF ACADEMIC OFFICER,
FOUNDING PRINCIPAL OF WILL ACADEMY

STEPPING UP AND GIVING BACK

Inspired by KIPP's leadership principles, KEY Academy graduate and current Howard University student TaNeshia Reed is spearheading an effort to improve the lives of young students in Southeast DC. TaNeshia created a mentoring and career-building program that will bring college students into public middle schools to provide after-school tutoring.

"My program will give students advantages similar to those I enjoyed at KIPP DC and help them reach their goals," she says.

1

champion can make a profound difference in the lives and the futures of countless KIPP DC students.

The funding invested by our champions enables us to provide the extra time, personal attention and college resources that make KIPP DC such an effective model for urban education.

Your generosity translates into classroom upgrades that give all of our students an environment conducive to learning.

Your gift also allows KIPP DC to nurture students beyond academics with exposure to the arts, sports and other experiences that boost character.



“How can we not do what we’re doing? We have the ability to help kids gain access to a quality education they deserve. Once you see the problem, you can’t walk away from it.”

SUSAN SCHAEFFLER, FOUNDER AND CEO OF KIPP DC

Carry the Momentum Forward

The ongoing support of our champions enables KIPP DC to prepare new generations of young people to initiate improvements in the world around them.

With your help, we’re empowering families to break the cycle of poverty. More than 85% of our students will be first-generation college graduates and will set a new standard for success in their neighborhoods.

Backed by our champions, KIPP DC breathes new life into DC’s underserved communities. Revitalization projects on our campuses have turned community liabilities into assets, including renovated buildings and new sports fields open to all.

And of course you advance a model proven to get results in urban education, where results are so desperately needed.

Students count on KIPP DC. And KIPP DC counts on our champions. Please join us for another 10 years of accomplishment.



MAXIMUM IMPACT

When philanthropists and native Washingtonians David and Katherine Bradley toured KIPP DC, they were blown away. From the attentiveness of the young students to the skill of the teachers, they saw potential for substantial change.

“Improving a city’s education system is the single most leveraged opportunity to create future prosperity and healthy lives,” says Katherine. “KIPP DC is doing everything right. The schools are labs for educational excellence.”

They describe their choice to become champions of KIPP DC as the most solid decision they ever made. “Once you know that KIPP exists, it’s very hard to say that a child shouldn’t have this,” says David.

“KIPP DC equalizes opportunities,” adds Katherine. “Privileged children have every opportunity to succeed, but if we open the doors of a great education to every child, we promote rich, productive lives and uncover gifts not otherwise used.”



We thank the 1,350+

donors and thousands of other champions
who have supported KIPP DC during our first decade.

Through your contributions, we have created new opportunities for our students and raised the bar for educational performance in DC.

We gratefully acknowledge the following champions for their cumulative donations through the years.

\$1 million+

The Morris and Gwendolyn Cafritz Foundation
Charter School Growth Fund
CityBridge Foundation/David and Katherine Bradley
Doris & Donald Fisher Fund
Reed Hastings
J. Willard and Alice S. Marriott Foundation
NewSchools Venture Fund
Robertson Foundation
through the KIPP Foundation
Venture Philanthropy Partners
Walton Family Foundation

\$500,000 – \$999,999

Building Hope
Jack Kent Cooke Foundation
John and Victoria Duff
Kimsey Foundation
Earl and Lauren Galleher
Terence and Kathleen Golden
Philip L. Graham Fund

\$100,000 – \$499,999

Accenture
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Diane and Norman Bernstein Foundation
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Annie E. Casey Foundation
Citibank
Clark Charitable Foundation
Michael and Susan Dell Foundation
through the KIPP Foundation
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Freddie Mac Foundation
Gamba Family Foundation
Bill & Melinda Gates Foundation
through the KIPP Foundation
Donald Graham
Jon and Elyssa Larranaga
Alan and Amy Meltzer
Petersmeyer Family Foundation
Peter B. and Adeline W. Ruffin Foundation

SAP America, Inc.
U.S. Soccer Foundation
Wells Fargo
WKBJ Foundation

\$50,000 – \$99,999

Ware and Ellen Adams
Baltimore Community Foundation
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Randall and Cheryl Byrnes
CharityWorks
Forrester Construction Company
The Katie Gruenheck Fund for College Completion
Richard E. and Nancy P. Marriott Foundation
Eugene & Agnes E. Meyer Foundation
Lawrence and Melanie Nussdorf
James Patterson Entertainment
Studio Twenty Seven Architecture
Turner Construction Company
U.S. Chamber of Commerce

\$10,000 – \$49,999

After School Music Programs
Alliance Insurance Services, Inc.
Arent Fox LLP
Association of American Medical Colleges
Ballard Spahr
Beaumont Foundation of America
Best Friends Foundation
BET
Spencer Bradley
John and Linda Byington
Suzanne Clark and Greg Lebedev
The Community Foundation for the
National Capital Region
The Cove Point Foundation
Marshall B. Coyne Foundation
The Elsie & Marvin Dekelbourn Family Foundation
Donohue Family Foundation
The Max and Victoria Dreyfus Foundation
Lois and Richard England
Fannie Mae Foundation
Raul Fernandez

Fidelity Investments
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The David L. Holder Education Foundation
IBM
Praveen R. Jeyarajah
Sheldon & Audrey Katz Foundation
Mysia and Nick J. Kuttner
Andrew W. Lee and Matthew Cunningham
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MARPAT Foundation
The McCance Family Trust
McKinsey and Company
Miles Family Foundation
Mr. Holland's Opus Foundation
Nancy Opalack
Patton Boggs
James and Elizabeth Pickman Foundation
PMM Companies
Professional Underwriters Foundation
David and Meghan Rainey
Rosenfeld Family Charitable Foundation
The Samuel, Nadia, Sidney and Rachel Leah Fund
*through The Community Foundation for the
National Capital Region*
Schwab Charitable Fund
Thomas and Charlotte Shields
The Family of Ann and Maurice Sislen
W. Christopher Smith
Wayne and Donna Smith Charitable Foundation
Burson and Pete Snyder
Spaulding & Slye Colliers
Sunrise Senior Living Education Foundation
The Morino Institute
Trammell Crow Company
United Way of the National Capital Area
William C. Smith & Company
Alan and Irene Wurtzel
ZG Ventures
Jeffrey and Mary Zients

“KIPP DC has one main goal: They want 100% of their students to attend and graduate from college. They know what we can do, and they push us until we accomplish what we want to accomplish.”

JENNIFER JONES, JUNIOR, KIPP DC: COLLEGE PREPARATORY

Smart Schools. Proven Results.

KIPPDC.ORG



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