

**Ending
Pandemics**

Tick Tock

Wild or domestic animals. Lab accidents. Bioterror. We can't easily predict where or how the next disease outbreak will occur. But we know this much: **It's coming. It may already be here.**

Every day, countless pathogens are mutating and evolving. At any time, one of them could spark a new outbreak. Undetected, new viruses can spread like wildfire. When an outbreak occurs, every minute matters, and every source of spread must be contained.

A pandemic outbreak equivalent to the 1917 Spanish Flu—now 100 years behind us—would today kill more than 30 million people in eight months.



Photo by Edward A. "Doc" Rogers, 1873-1960. From the Joseph R. Knowland collection at the Oakland History Room, Oakland Public Library. <http://bit.ly/2lnZhvH>

Undetected, new viruses can spread like

WILDFIRE



Leaping from animal to human, country to country, uncontained epidemics can quickly become pandemics—triggering a disastrous global chain of events:



As traditional public-sector backstops erode, our vulnerability mounts. The sources of this erosion: New leadership at both the CDC and the United Nations face a myriad of challenges. The World Health Organization is focused on evaluating missteps on recent outbreak crises. And the new U.S. administration shows no signs of prioritizing global public health initiatives.

Civil society and the private sector must step up and keep us safe.

We have a head start. Philanthropist and social entrepreneur Jeff Skoll launched the Skoll Global Threats Fund (SGTF) in 2009 to tackle the world’s most pressing issues, including pandemics.

To date, SGTF’s pandemics team has invested nearly \$30 million in a portfolio of proven tools and innovative approaches to find, verify, and contain disease outbreaks faster. We have a solid presence around the globe with the right experts leading technology-driven programs, cross-sector partnerships, and community engagement. We have seen tremendous results.

Still, the risks are growing. It is now time to build on Jeff’s investment and take our extraordinary solutions to scale.

Uniting the resources of private philanthropy and the experience of experts on the ground will enable the world to end pandemics in our lifetime.

*“No single person can bring an end to pandemics. We need the combined efforts of tech leaders, top scientists, global philanthropists, and governments. **Together, we will end pandemics.”***

—JEFF SKOLL

FOUNDER AND DIRECTOR,
SKOLL GLOBAL THREATS FUND



Stopping Outbreaks in Their Tracks

Our goal: Find, verify, and contain potential disease outbreaks faster.

Our solutions: Combine digital disease surveillance, collaboration, and innovative response tools to stop a threat before it spreads. Our solutions apply a “One Health” approach that accounts for the interplay of humans, animals, and the environment.



“Diseases like Zika, Ebola, bird flu, swine flu, and SARS have cost the world untold human suffering and over a trillion dollars. They have also brought us to a crossroads. **Down one road, an age of rampant epidemics. Down the other, a world without pandemics.** We ask you to join us in choosing the right road.”

—LARRY BRILLIANT
MD, MPH, CHAIRMAN, SGTF

Escalating Threat: Bioterror/Bio-error

Serious threats exist beyond viruses that jump naturally from animals to humans: Manmade outbreaks, intentional or accidental, can occur at any time. **Every threat demands the earliest possible detection and the best, fastest response.**



Let's End Pandemics Together

We may not be able to stop the new viruses unleashed as unintended consequences of globalization and modernity. We may not be able to reverse the political forces that drive countries further from cooperation.

But we *can* capitalize on innovation to reduce the risks of death and suffering for hundreds of millions of people.

Ending Pandemics is ready to scale up our proven, technology-driven programs and deploy groundbreaking solutions in more regions across the globe to realize our vision: a planet free from pandemics.

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Our approach to ending pandemics is not only effective, it's economical.

Cost of Pandemics

\$3 trillion—estimated global economic losses to a single severe flu pandemic

\$60 billion—annual cost worldwide of infectious disease epidemics

\$2.8 billion—economic losses in GDP estimated for just three African countries hit hardest by Ebola

OR

Cost of Ending Pandemics

We could end pandemics for a fraction of these costs, creating a world requiring far fewer response mechanisms—where countless lives are spared, where resources and regions are no longer diminished by the spread of disease.

Your investment in Ending Pandemics builds a frontline defense against outbreaks, putting our mission to end pandemics well within reach.

Jeff Skoll has committed a **cornerstone gift of \$50 million** to launch Ending Pandemics as an independent entity that will perpetuate our considerable momentum.

This new initiative allows us to recruit other visionary investors and philanthropic leaders who can match Jeff's commitment and help fuel a 10-year push to end pandemics.

Join Us As We...

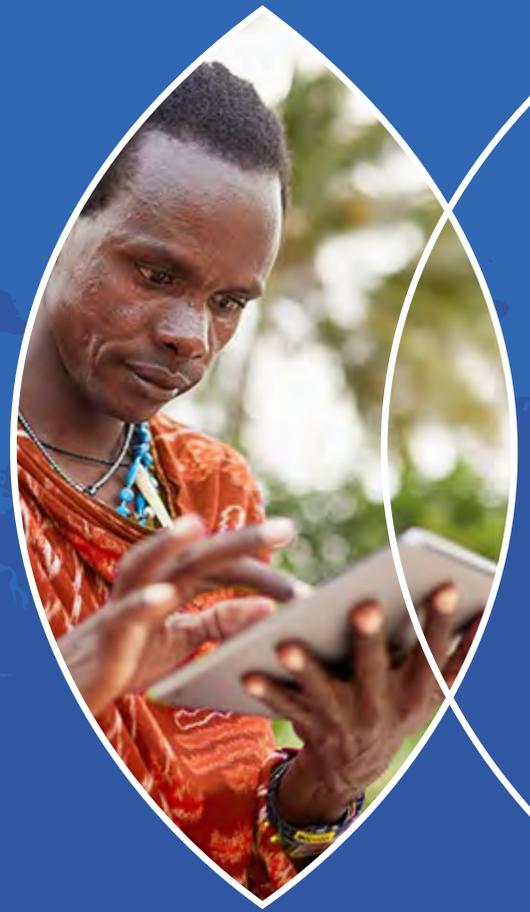
Fuel ingenuity that generates new, sustainable disease surveillance solutions with boundless (and borderless) potential.

Empower millions at the grassroots level with open-source technology that allows them to report potential problems immediately.

Speed verification of outbreak reports by leveraging the expertise of trained health workers eager to make a difference.

Effect systems change by rallying more governments, NGOs, academic institutions, and innovators to our cause.

*This is your opportunity to improve public health, end pandemics, and **save the world.***



Learn More

endingpandemics.org/join-us

Passcode: savelives

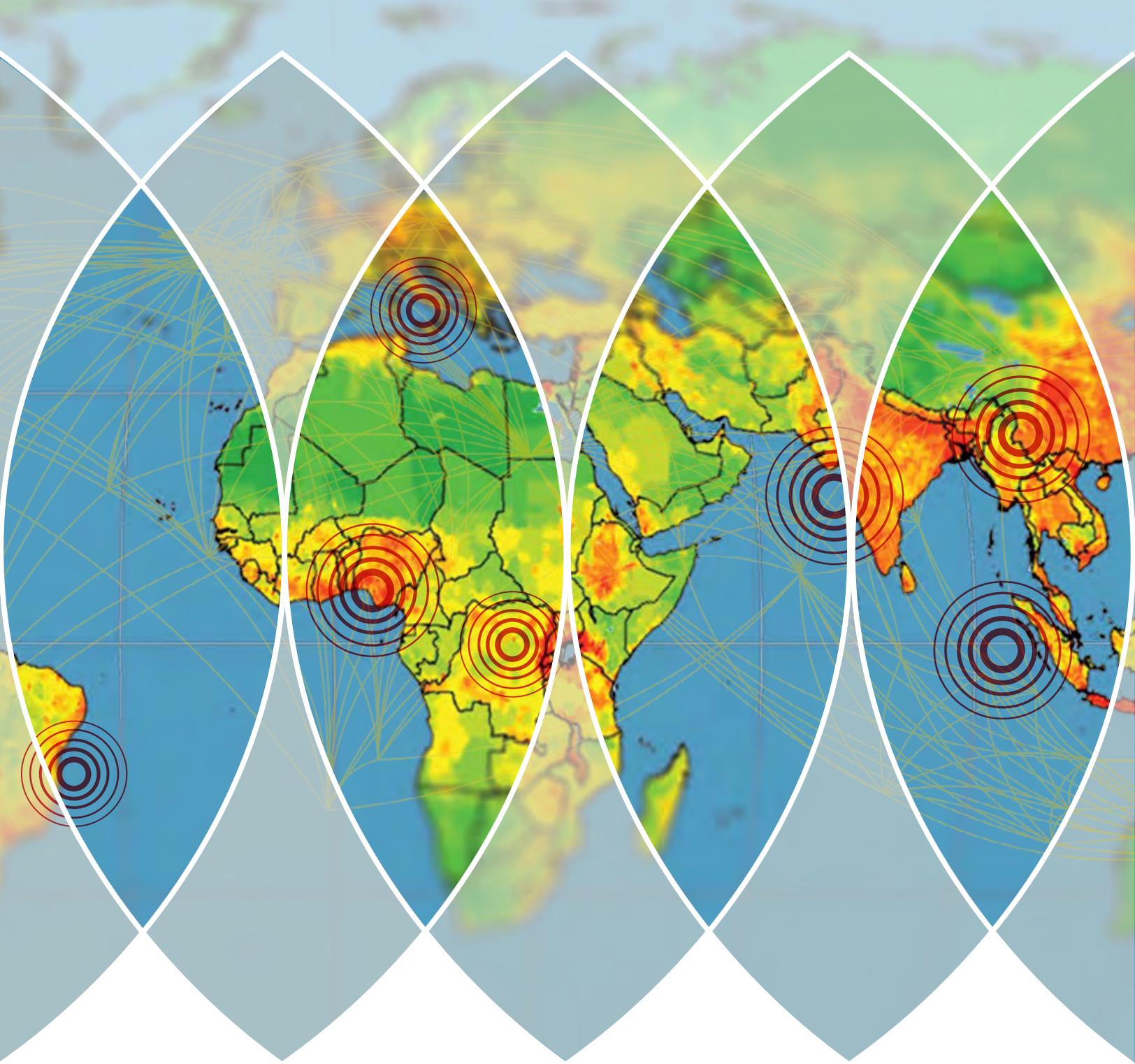
Questions?

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