

# GRAMMAR

A woman with blonde hair, wearing a white button-down shirt and a black vest, is holding a yellow pencil to her chin in a thoughtful pose. She is looking directly at the camera. The background is a bright, slightly blurred office or classroom setting.

## TENSE?

Your present and future guide to perfect relaxation

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FACTS YOUR  
FRIENDS DON'T  
DISCUSS

LOOKING SHARP:

# 5 GREAT WAYS TO BEAUTIFY YOUR BODY COPY

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**Caught in  
a brainstorm:  
Stories of survival**

**Shooting fish in  
a barrel of monkeys:  
How to hunt  
mixed metaphors**

**CUBICLE CHRONICLES #14:  
“IT’S A JUNGLE  
IN HERE!”**

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# Popular Semantics

A person wearing a white dress shirt and a blue tie is holding a vintage, beige computer monitor over their head with both hands. The person's face is completely obscured by the monitor. The background is a brick wall. The monitor has a dark screen and several control knobs on the right side.

## **ARTIFICIAL INTELLIGENCE:**

How to fake being smart

## **OUR EXPERTS PUT ADVERBS TO THE TEST:**

Do they really work nicely?

## **FIND MEANING IN DEFINITIONS**

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MARK  
ON NEW  
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# Noun & Country

A woman with dark hair pulled back, wearing a black off-the-shoulder dress and multiple gold necklaces, holds a martini glass with a red drink. She is also holding a small, fluffy white dog. The background is a plain, light-colored wall.

**ELEGANT  
TRAPPINGS  
FOR A  
WELCOMING  
HOME PAGE**

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**TOP-DRAWER  
BROCHURES:**  
AN EXCLUSIVE  
PEEK INSIDE  
THE COVERS

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**THERE'S A  
TIME AND  
A PLACE  
FOR THE  
INFORMAL VOICE**

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Using common copy? Darling,  
please. You may as well wear  
cubic zirconia to cotillion.

The other half lives on G+A prose. It's as polished  
as the family silver and served with white-glove  
treatment. Really, is there any other way?

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