



health services

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IMPROVING THE QUALITY OF LIFE WORLDWIDE



PASSION. EXPERTISE. RESULTS.

## more than 30 years on the front lines of public health

Do more with less. That's just the beginning of the challenge for today's health-focused agencies and organizations, which are also being charged to operate more transparently and to continually demonstrate the value of their programs.

To accomplish these and other goals, government agencies, foundations, and other health leaders turn to ICF's comprehensive, research-based suite of services. Our unique combination of strengths—broad experience, deep domain knowledge, and mastery of the latest technologies—has helped countless clients advance their vital missions.

For more than three decades, ICF has been providing end-to-end solutions that enable our clients to collect, analyze, interpret, and communicate information on health practices to improve and protect the quality of life. Our successful track record with diverse populations and complex issues has endowed our staff with extraordinary expertise and on-the-ground experience.

ICF's acquisitions of Macro International Inc. and Z-Tech dramatically enhanced our proficiencies in health research, evaluation, management, communications, and information technology. With vast resources and capabilities, ICF knows how to put all the pieces together to inform smart decision-making and maximize the value of our clients' health efforts.





## award-winning excellence

ICF's health services are widely recognized for quality and impact. Among our recent honors:

- We earned the National Health Information Awards' 2009 Silver Award for a National Cancer Institute chemotherapy education series.
- Work on NIH.gov and the agency's Health Information Portal won World Wide Web Health Awards for Health Promotion, Disease and Injury Prevention, and Patient Education.



## comprehensive services, extensive expertise

ICF's services are grounded in strong technical expertise, rigorous methodology, and a profound commitment to addressing our clients' challenges. These services include:

- **Research and evaluation**—We apply formative, process, and outcome-based approaches to studies and analyses that inform health programs.
- **Surveys and data collection**—We've fielded some of the world's most important health-focused surveys, using sophisticated sampling techniques, mixed-mode and technology-enhanced research methodologies, and interviewing in local languages.
- **Behavior and disease surveillance**—We develop smart strategies to help clients meet public health surveillance requirements and address health risks.
- **Health data management and dissemination**—We have an outstanding record of helping health-focused organizations collect better data and manage, analyze, and disseminate that information in optimal ways.
- **Health informatics and systems**—Our innovative, cost-efficient informatics systems link key users with accurate, timely information.
- **Health communications and social marketing**—Guided by research, data analysis, and best practices, we understand how to reach target audiences and motivate behavior change.
- **Training and technical assistance**—We equip organizations, their partners, and the public with the knowledge, skills, and technical capacity to accomplish their goals.

## Long-term engagements, lasting impacts

ICF has supported many longstanding health programs, including:

**Youth Risk Behavior Surveillance System**—Since 1988, ICF has assisted the Centers for Disease Control and Prevention (CDC) with surveys that furnish data for the Youth Risk Behavior Surveillance System. This biennial school-based initiative monitors health risk behaviors. Our services include drawing samples; recruiting schools; training field teams to administer questionnaires; collecting, processing, and weighting data; and facilitating dissemination of results.

**Demographic and Health Surveys**—ICF has conducted the premier global health survey for the U.S. Agency for International Development since 1984. We've assisted more than 80 developing countries in a broad range of data collection activities, including biomarker testing and healthcare facility assessment. Our incisive and timely reporting has helped policy-makers worldwide to identify and monitor health risks and problems; formulate, prioritize, and target responses; and accelerate evidence-based decision-making.

**CDC Cancer Registries**—Established in 1999, this national cancer surveillance system covers 96 percent of the U.S. population. ICF developed an automated system that not only collects, processes, and monitors data, but also reports on data quality, case completeness, and cancer incidence and mortality rates. We coordinate with the CDC and other stakeholders for cancer data submission, quality control, data management, and statistical analysis.

**Children's Mental Health Initiative**—Since 1993, ICF has conducted the national longitudinal evaluation of the Comprehensive Community Mental Health Services for Children and Their Families Program, which has granted over \$1.25 billion to develop local systems of care. Among other things, our multimethod, multilayered study examines how those systems have evolved; how they affect children's clinical and functional status; service utilization patterns and costs; and consumer experiences with the services.



## navigating the health terrain

ICF's time-tested methodologies, institutional review board, and familiarity with government clearance processes help guide our clients to faster, more effective program outcomes. Our rich experience in the government, private-sector, nonprofit, and academic worlds enables us to bring the best of each perspective to public health challenges.



## far beyond health

What sets ICF apart from other professional services firms? It's more than our range of health services, our expertise in health disciplines, and our passion for tackling health challenges. It's the extraordinary breadth of our experience in the myriad other issues that interact with health and our proven success at delivering the dividends of this experience to our health clients. ICF's integrated approach ensures that our clients receive quality end-to-end services across all our key markets.

### markets

- Aviation
- Climate
- Community Development
- Defense
- Education
- Energy
- Environment
- Families + Communities
- Health
- Homeland Security
- Transportation

### services

*In addition to the hundreds of unique professional services found within our specific client markets, ICF provides universal services that cross all our markets to support clients throughout the project and program lifecycle.*

- Benchmarking
- Business Process Operations + Optimization
- Customer Satisfaction
- Economic + Financial Analysis
- Information + Data Management
- IT Management + Solutions
- Management Consulting
- Modeling + Simulation
- Organizational Learning + Performance
- Performance Management
- Program Management
- Regulatory Development, Analysis + Review
- Research + Evaluation
- Scientific + Engineering Analysis
- Strategic Communications + Marketing
- Strategy, Planning + Policy Analysis
- Surveys
- Training + Technical Assistance



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Since 1969, ICF International (NASDAQ:ICFI) has been serving government at all levels, major corporations, and multilateral institutions. With more than 3,500 employees worldwide, we bring deep domain expertise, problem-solving capabilities, and a results-driven approach to deliver strategic value across the lifecycle of client programs.

At ICF, we partner with clients to conceive and implement solutions and services that protect and improve the quality of life, providing lasting answers to society's most challenging management, technology, and policy issues. As a company and individually, we live this mission, as evidenced by our commitment to sustainability and carbon neutrality, contribution to the global community, and dedication to employee growth.

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[icfi.com](https://www.icfi.com)