



## Brighten Your Home

Reaping the rewards of high-quality LED lighting is quick and easy: just schedule your no-obligation lighting analysis. An LED Dietitian will come to your home to create a personal, thoughtful plan for good-looking, energy-efficient lighting.

We'll show you a large selection of bulbs and fixtures (<http://leddiet.com/premium-products>) to suit your home's style, so you can see for yourself what works best. And there's never an obligation to buy anything.

One bulb, one room, or a whole-home makeover—whatever your needs, you'll get our full attention for the long haul. Years from now, if a bulb burns out, just call us. We'll come out and replace it, keeping your honey-do list as short as possible.

We're confident you'll love your new LEDs. But if for any reason you don't, we'll happily take them back and refund any additional payments made within the first 90 days of installation. How's that for commitment?

## White Glove Treatment

Our professional LED Dietitians use impeccable care to keep your home spotless, from the first walk-through analysis until installation is complete. We cover our shoes to protect your rugs. We're careful about fragile possessions and delicate fabrics. We're meticulous about dust, holes, and wiring. And we climb the ladders so you don't have to.

## Savings, Illuminated

A whole home LED retrofit can save up to 80% of the energy required to light a home. Your LED Dietitian uses a tablet app to instantly calculate your savings in energy and spending—and to track the rebates you may be able to get when you make the LED switch.

## You'll see the difference immediately at your personal home visit!

The right LED lighting makes everything look better, **even:**

- The dog
- That wedding-present painting you hung in the corner
- Your jump shot
- Your kids' science fair projects
- Eggplant-quinoa casserole
- Your lawn

### Schedule Your **HOME ASSESSMENT**

Simply fill in the form or call our office – whatever works best for you.

**800-603-8314**

Select Your Day and Time

**i** *Personal in-home assessments cost only \$29.95, and there is no obligation to buy. Payment is due at the time of the appointment.*

## OUR CLIENTS SAY

*We replaced the biggest problem lights first—we didn't want to do everything yet. The LED Diet folks were fantastic in working out a budget.*

— Brad Carpenter **Fairfax, VA**

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About The LED Diet (<http://leddiet.com/about-the-led-diet>) / Why LED? (<http://leddiet.com/why-led>)  
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## Making Your Neighborhood Brighter and Greener

Noticed some of your neighbors' houses have that certain glow? No, it's not from the UFOs—it's probably because they've put their homes on The LED Diet. Find out how easy it was for them to get a better-looking home and save energy, time, and money.

### Seeing Is Believing

Two LED Dietitians arrived at the Shaw house, duffle bags bulging with bulbs and fixtures. Hours later, nearly every bulb inside was changed over to LED. We also installed a new Nest smart thermostat: the bright sun through the home's big windows was throwing off the heating and cooling system, eating up dollars.

Fast forward two months: The Shaws are paying at least \$50 less each month on their electric bill while basking in the glow of much improved light quality and rave reviews from guests. They barely ever touch the thermostat, but temperatures are always just right.

**"We didn't know what to expect at first. But we've really seen how much our house can reap the benefits of efficiency technology,"** said Tim Shaw, father, homeowner, and LED convert.

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## High Praise for The LED Diet

*The lights from The LED Diet worked well with the dimmers and looked great! LEDs I bought on my own didn't look right and didn't work with the dimmers—and we spent too much money on them.*

— Linda Suttora **Bethesda, MD**

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# PREMIUM PRODUCTS

## Brilliant Choices

Bright, warm, calming, radiant—you can rest assured we have an LED option that's right for any place inside or outside of your home.

Take a look at just a few of the many lighting and energy-saving products we use to get the brightest results for you:



### A-Series

Ideal for table lamps, chandeliers, ceiling fans, and wall sconces. No one will know you switched to LED unless you tell them!

**☺ 6 to 22 Watt LEDs (40-100 Watt equivalents)**



## BR30

This bulb works hard in lots of settings: 5" recessed lighting, track lighting, kitchen, hallways, or rec room.

**☺ 6 to 22 Watt LEDs (40-100 Watt equivalents)**



## R20

These smooth operators shine as downlights in the office or track lights above the fireplace or in the kitchen.

**☺ 9 Watt LED (50 Watt equivalent)**



## PAR38

Meet the workhorse: Lasts up to 20 times longer than halogen lamps and uses up to 75% less energy.

**☺ 17 Watt LED (90 Watt equivalent)**



## BR40

Perfect for 6" recessed fixtures, these options offer maximum smoothness and subtlety over other lighting types.

**☺ 11 to 20 Watt LEDs (65-120 Watt equivalents)**



## MR16

With stylish savings for accent, architectural, and recessed lighting, they're the perfect replacement for most halogens.

**☺ 7 to 12 Watt LEDs (35-50 Watt equivalents)**



## Candle

For indoor or outdoor enclosed spaces, this bulb is the ideal replacement for 25-watt decorative lighting fixtures.

**☺ 3 to 8 Watts LEDs (25-60 Watt equivalents)**



## LED Luminaires

Ideal for all recessed lighting applications and sophisticated design possibilities, LED luminaires deliver longer life, enhanced energy efficiency, and equal or better quality of light—plus significantly less time spent on ladders.



## Dimmers

All of our LED products work with dimmers—but your existing dimmer and automation systems might need upgrading or replacing to work with LEDs. Get the full energy benefits and the beautiful and subtle adjustments possible with our variety of LED lighting control products.



## Smart Thermostats

Thermostats control about half your energy bill—so why not get a thermostat that's on your side? For instance, the Nest is like a smart phone for your home: It learns about your energy use and adjusts accordingly to keep you comfortable. Plus it's Wi-Fi controllable. Our LED Dietitians are Nest Certified Professionals and keep up with the latest in smart thermostat technology. We'll remove and recycle your old thermostat and connect your new smart one to your Wi-Fi network.

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